

Wednesday, March 23

- 8:00 - 5:00 **Crossroads 2016 Conference** (optional)
MIT's Samberg Conference Center, Chang Building (E52), 50 Memorial Drive, 7th floor
- 5:30 - 7:00 **Supply Chain Management Directors' Welcome Reception**
MIT's Samberg Conference Center, Dining Room 6, 6th floor

Thursday, March 24

The Porter Center for Management Education Building (E62), 100 Main St., Rm 233 (2nd floor, facing the river)

- 8:00 - 8:30 *Conference Check-in and Informal Networking*
- 8:30 - 8:45 **Welcome Remarks**
Prof. Anant Agarwal – CEO, edX and Professor, MIT
- 8:45 - 9:30 **Keynote Presentation**
Prof. Yossi Sheffi – Director, CTL and Founder, MIT Global SCALE Network
- 9:30 -10:30 **Panel 1: Creating, Managing, and Sustaining Academic SCM Centers**
Prof. Anthony Ross, University of Wisconsin, Milwaukee
Dr. Hermione Parsons, Victoria University
Prof. Hugo Yoshizaki, University of São Paulo
Prof. Donna Davis, University of South Florida
Moderator: Prof. Yossi Sheffi, MIT CTL
- 10:30 -10:45 *Break and Informal Discussion*
- 10:45 -12:15 **Panel 2: Developing, Running, and Marketing Academic SCM Programs**
Dr. Carlo Smith, Central Washington University
Prof. Kevin O'Neill, State University of New York – Plattsburgh
Prof. Michelle Rodríguez, Universidad del Pacífico
Prof. Paul Brown, Clark Atlanta University
Prof. Curt Grimm, University of Maryland
Moderator: Prof. Shawn Alborz, University of Texas – Dallas
- 12:15 - 1:15 *Lunch and Informal Networking*
- 1:15 - 1:45 **MicroMasters**
Dr. Chris Caplice – Director, MicroMaster's Program in Supply Chain Management, MIT CTL
- 1:45 - 3:15 **Panel 3: Digital Learning and Online Certifications**
Prof. Vidyaranya Gargeya, University of North Carolina – Greensboro
Prof. Ian Langella, Shippensburg University
Prof. Arash Azadegan, Rutgers University
Scott Grawe, Iowa State University
Moderator: Dr. Chris Caplice, MIT
- 3:15 - 3:30 *Break and Informal Networking*
- 3:30 - 5:00 **Panel 4: Engaging Student and Faculty on Projects with Companies**
Prof. Teresa McCarthy, Bryant University
Prof. Burak Kazaz, Syracuse University
Dr. Nada Sanders, Northeastern University
Mr. Eric Olson, University of Michigan
Moderator: Dr. Bruce Arntzen, MIT CTL
- 5:30 *Reception immediately following in lobby of E62.*

Friday, March 25

MIT's Samberg Conference Center, Chang Building (E52), 50 Memorial Drive, 7th floor, Salon T

8:30 - 8:45 *Continental Breakfast*

8:45 -10:00 **Panel 5: Industry Relations: The Role of Advisory Boards**

Prof. Vidyaranya Gargeya, University of North Carolina – Greensboro

Mr. Jim Rice, MIT CTL

Mr. Dan Carroll, Indiana University

Prof. Ian Langella, Shippensburg University

Prof. John Fowler, Arizona State University

10:00 -10:15 *Break and Informal Discussion*

10:15 -11:15 **Panel 6: Experiential Learning in SCM Education**

Prof. Amit Arora, Savannah State University

Prof. Anshu Arora, Savannah State University

Prof. Thomas Corsi, University of Maryland

Mr. David Malenfant, Texas Christian University

Scott Grawe, Iowa State University

Dr. Roberto Perez-Franco, MIT CTL

11:15 -12:00 **Gartner's SCM Rankings**

Dana Stiffler, Gartner

12:00 -12:15 **Closing Remarks**

Dr. Roberto Perez-Franco, MIT

Dr. Shawn Alborz, UT Dallas

12:20 - 1:30 *Lunch*